

General Plan Update Steering Committee Meeting #2

May 13, 2020
6:30 PM

Steering Committee #2 for the Geauga County General Plan update was held at 6:30 PM on May 13th, 2020, via Skype.

This document summarizes discussion highlights from the meeting:

- Review of the Community Survey (see below)
- Geographic Focus Areas (see below through [Page 2](#))
- Data Analysis (see [Page 5](#))

Please note: This document reflects a summary of the discussion that took place at this meeting. Additional stakeholder input (e.g. community surveys, forums, etc.), quantitative analysis, and Planning Commission guidance will be incorporated in developing the General Plan.

Community Survey Review Discussion Summary

The Steering Committee had some minor comments on the Community Survey. Comments were incorporated into a revised draft survey which will be reviewed by the Planning Commission at their June 9, 2020 meeting.

Geographic Focus Areas Discussion Summary

The Steering Committee requested that some additional areas be considered as future focus areas of the General Plan.

- SR 87 Corridor in Middlefield and Burton
- Thompson Square
- CRA Zones (Burton, Parkman, Troy, Middlefield and Chardon)

Geographic focus areas established from the kick off meeting were discussed in greater detail and summarized on the Pages 2-4.

Geographic Focus Areas Discussion Summary

SR 87 Corridor (Newbury Township)



- Mismatch of existing land uses
- Driveway access and signage is often unorganized
- Past desire to add street trees/streetscaping to the area
- Concern raised that additional regulations could be burdensome on local businesses
- Newbury School to close soon, provides an opportunity for redevelopment
- Ideas for reuse included: Senior center, county-wide rec center

Chardon Square



- City recently completed Economic Development Plan, working on zoning code update
- Future code will allow more flexibility for end uses (form-based)
- New businesses and residents in the Square, vacancies down
- Would like to see more entertainment in the Square
- Seeking to activate the Square after working hours

Geographic Focus Areas Discussion Summary

US 322 Corridor (Chester Township)



- Disorganized area with an excess of commercial properties
- Township is conducting a survey to determine if residents want to redevelop the area
- Considering mixed-use zoning
- Corridor is a gateway entrance to the County, needs better identity
- A lot of overhead utilities in the area makes corridor unappealing

SR 306 (Bainbridge Township)



- This was identified as an area of concern in Meeting #1, but Meeting #2 attendees did not have concerns about this area
- They thought the area has the right mix of commercial businesses
- Drive access and streetscaping were sufficient
- Traffic flows in the interchange area was discussed as an issue during peak commuter hours
- No improvements were suggested

Geographic Focus Areas Discussion Summary

US 422/Munn Road Interchange (Auburn Township)



- A new interchange was suggested here to alleviate congestion at SR 306 - could provide truck access to multiple commercial/industrial business parks to the north along Munn Rd
- An interchange was considered over 30 years ago when 422 freeway was originally constructed but never built
- Residents were opposed at the time
- Cost of new interchange would likely need to be funded privately and/or by leveraging future development (e.g. I90/Lear Interchange in Avon)

SR 87/SR 306 Intersection (Russell Township)



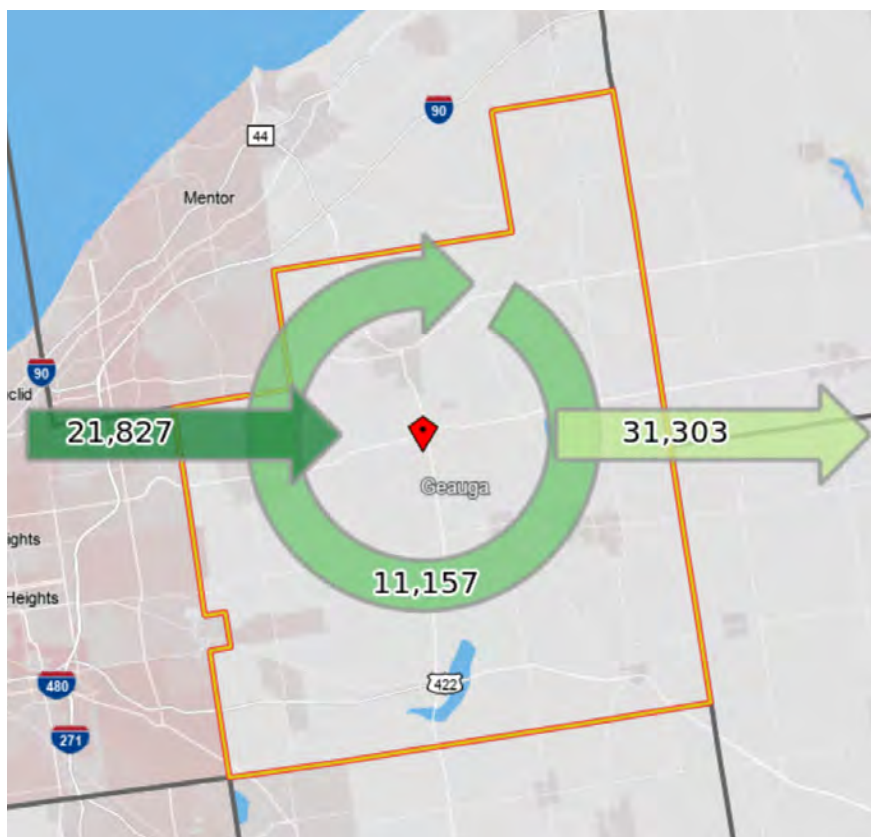
- NOACA currently studying a roundabout at intersection to improve safety
- Historic building would be relocated with roundabout
- New gas station is being constructed
- No additional improvements were suggested

Data Analysis Overview

A Bedroom Community!

Outbound commuters living in Geauga County outnumber workers employed in the County but residing elsewhere by 1.43 to 1.

The County sees a net loss of nearly 9,473 employees in its daytime population.



OVER
3 IN 5

EMPLOYEES
COMMUTE
10+ MILES
TO GEAUGA
COUNTY

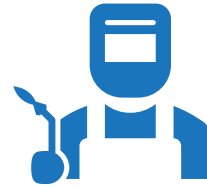
OVER
1 IN 5

EMPLOYEES
COMMUTE
25+ MILES
TO GEAUGA
COUNTY

Data Analysis Overview

OVER **1** IN **5**

GEAUGA COUNTY
WORKERS



MANUFACTURING

Jobs in Geauga County by NAICS Industry Sector (2017)

NAICS Industry Sector	Employees	Percent
Manufacturing	7,103	21.5%
Health Care and Social Assistance	4,409	13.4%
Retail Trade	4,156	12.6%
Accommodation and Food Services	2,643	8.0%
Educational Services	2,301	7.0%
Construction	2,115	6.4%
Wholesale Trade	2,024	6.1%
Administration & Support, Waste Management and Remediation	1,786	5.4%
Other Services (excluding Public Administration)	1,360	4.1%
Professional, Scientific, and Technical Services	1,304	4.0%
Public Administration	1,042	3.2%
Transportation and Warehousing	603	1.8%
Finance and Insurance	581	1.8%
Arts, Entertainment, and Recreation	361	1.1%
Information	326	1.0%
Management of Companies and Enterprises	303	0.9%
Agriculture, Forestry, Fishing and Hunting	272	0.8%
Real Estate and Rental and Leasing	216	0.7%
Mining, Quarrying, and Oil and Gas Extraction	74	0.2%
Utilities	5	0.0%

Source: LEHD, U.S. Census Bureau, Center for Economic Studies